

Travel Writing

"Our world is a book; those who do not travel it read only one page" wrote St. Augustine. While it is true that travel is wonderful, writing about travel may also bring its own rewards. Travel writers such as Bill Bryson are now selling as many books as well-known fiction writers. This area of creative non-fiction is exploding in popularity as people with more leisure time than ever begin to explore the world from their armchairs before they book their trips.

While there are many ideas about what succeeds in the craft of travel writing, there is consensus about the need to pay close attention to setting by using words, which can conjure up its atmosphere and tone. Below are some ways in which it can be applied to travel writing:

A Successful Travel Writer:

- 1) pays close attention to local details that would interest the reader "back home."
- 2) attempts to relate what he/she is describing to a personal experience so that it is more than a list of details and events.
- 3) is not afraid to use humour to bring a locale to life.
- 4) is willing to do extra research in order to tell the reader something unusual about a place.
- 5) includes practical advice to help a potential traveller.
- 6) Travel writing is a successful blend of personal experiences, practical advice, and literary + rhetorical devices.

Your Task:

You are to write a 1-2 paged travel blog about a place you have visited recently. If you have not been on vacation lately, write a travel blog about your hometown. You can tell a story of something that occurred when you were there, share information about things to do, where/what to eat, etc. You should include a minimum of 3 rhetorical devices, and should pay special attention to your TONE and how you can appeal to ETHOS, PATHOS, and LOGOS. You must include an image in your article. Your article should be 12 pt font, double space. This style of writing can be informal (you can use personal pronouns).

CREATIVE NON-FICTION

Travel Writing Rubric				
Categories	Level 1 (50 - 59%)	Level 2 (60 - 69%)	Level 3 (70 - 79%)	Level 4 (80 - 100%)
Knowledge and Understanding - demonstrate understanding of the writing knowledge required for travel writing - demonstrate understanding of writing skills required for travel writing	- demonstrates limited understanding of the writing knowledge required for travel writing - demonstrates limited understanding of writing skills required for travel writing	- demonstrates some understanding of the writing knowledge required for travel writing - demonstrates some understanding of writing skills required for travel writing	- demonstrates considerable understanding of the writing knowledge required for travel writing - demonstrates considerable understanding of writing skills required for travel writing	- demonstrates thorough understanding of the writing knowledge required for travel writing - demonstrates thorough understanding of writing skills required for travel writing
Thinking - use inquiry process to improve writing - revise drafts for a variety of reasons	- uses inquiry process to improve writing with limited effectiveness - revises drafts with limited effectiveness	- uses inquiry process to improve writing with some effectiveness - revises drafts with some effectiveness	- uses inquiry process to improve writing with considerable effectiveness - revises drafts with considerable effectiveness	- uses inquiry process to improve writing with a high degree of effectiveness - revises drafts with a high degree of effectiveness
Application - complete a written task following guidelines given - produce written work	- completes a written task following guidelines given with limited effectiveness - produces written work with limited effectiveness	- completes a written task following guidelines given with some effectiveness - produces written work with some effectiveness	- completes a written task following guidelines given with considerable effectiveness - produces written work with considerable effectiveness	- completes a written task following guidelines given with a high degree of effectiveness - produces written work with a high degree of effectiveness
Communication - organize information and ideas to suit purpose and audience - select appropriate techniques, diction, voice, and style in written work - edit and proofread written work - prepare publications for a wider audience	- organizes information and ideas to suit purpose and audience with limited effectiveness - selects techniques, diction, voice, and style of limited appropriateness in written work - edits and proofreads written work with limited effectiveness - prepares publications for a wider audience with limited effectiveness	- organizes information and ideas to suit purpose and audience with some effectiveness - selects techniques, diction, voice, and style of some appropriateness in written work - edits and proofreads written work with some effectiveness - prepares publications for a wider audience with some effectiveness	- organizes information and ideas to suit purpose and audience with considerable effectiveness - selects techniques, diction, voice, and style of limited appropriateness in written work - edits and proofreads written work with considerable effectiveness - prepares publications for a wider audience with considerable effectiveness	- organizes information and ideas to suit purpose and audience with a high degree of effectiveness - selects techniques, diction, voice, and style of thorough appropriateness in written work - edits and proofreads written work with a high degree of effectiveness - prepares publications for a wider audience with a high degree of effectiveness