

Business Leadership: Into Thin Air Leadership Essay

15%

Assignment: To this point in the course you have learned a lot about yourself as a manager and leader. You are now learning about various leadership styles. Part of the course is for you to decide what type of a leader you want to be and how you can best lead teams. This assignment asks you to apply one leadership style that you have learned to the book *Into Thin Air* by Jon Krakauer.

Step 1: Read the Book

- You will have approximately 1 month to read the book. We will also spend time in the class listening to portions of the audio book and you will have chapter questions to answer as well.

Step 2: Learn about Leadership Styles

- You will learn about Leadership Skills and Traits, Situational Leadership, Team Leadership, Transformational Leadership, and Path Goal Theory

Step 3: Choosing a Character

- You will then choose a character from the novel that you want to analyze from a leadership perspective.
- You will decide if that character is a good leader or not and why, by applying the approach of one of the aforementioned leadership styles to that character

(Example Thesis: Character x was an effective leader in the book Into Thin Air as they demonstrate _____ leadership effectively by a, b and c.)

Step 4: Writing The Essay

- You will write a 1000 word essay analyzing one character from the book from a leadership perspective. You will do this using evidence from the linked book on leadership, lessons we have studied and the novel you have read. No other secondary sources are required.
- Follow the essay writing process, review the Thesis and Essay Success Criteria as well as use the organizer to prepare to write your essay
- You will then write the essay, create a title page, attach the below rubric, and hand it in. Do not forget to use MLA and have a Works Cited Page.

Evaluation

Criteria	Level 1 (50 – 59%)	Level 2 (60 – 69%)	Level 3 (70 – 79%)	Level 4 (80 – 100%)
Knowledge Do you demonstrate knowledge of leadership styles?	You demonstrate limited knowledge of leadership styles learned in class.	You demonstrate some knowledge of leadership styles learned in class.	You demonstrate considerable knowledge of at least 1 leadership style learned in class.	You demonstrate thorough knowledge of more than 1 leadership style learned in class.
Thinking Do you use evidence from both the book and Northouse to analyze your chosen character?	You use evidence from either the novel or the book to analyzes your character.	You use some evidence from both the novel and book to analyze your character.	You use considerable knowledge from both the book and the novel to analyze your character.	You select and utilize a variety of and significant choice of information from both the novel and book to analyze your character.
Communication Does your essay meet our Essay Success Criteria?	Your essay meets few of the Essay Success Criteria.	Your essay meets some of the Essay Success Criteria.	Your essay meets all of the Essay Success Criteria.	Your essay exceeds the Essay Success Criteria.
Application Do you evaluate your chosen character, applying by applying a leadership style we have studied in class?	Your essay has a limited evaluation of your chosen character from a leadership perspective.	Your essay evaluates your chosen character from a leadership perspective, by applying some aspects of a chosen leadership style.	Your essay evaluates your chosen character from a leadership perspective by applying all important aspects of leadership learned from that perspective.	Your essay thoroughly applies more than 1 aspect of leadership in order to evaluate your chosen character.