Community Together Video: 20% of Overall Grade

**Due May: 31st (not a day later!)**

**Rationale:** *The world now is dealing with a pandemic the like we have not seen in more than 100 years. As a result, we cannot be together, but there is no reason that we cannot encourage and help one another. For this assignment you will create a video (2 – 3 minutes long) of encouragement, and/or information, and/or good will. You can direct it towards the global community, those in need, frontline workers, those affected by Covid – 19, anyone you want (just in your plan state who its geared towards).*

Details

Groups for Video: 5 People, assigned

Theme: Charity, Covid – 19, Helping Others and **J. Addison School**

**Example: See Screencast**

***Step 1: Planning 5% of Assignment***

Plan The Video

*As a group you should* ***Zoom*** *or* ***Skype*** *or* ***something*** *together at least twice (2 times) to go over things. Many of us are in different time zones, but there are times where you all can get together. I have also grouped you partially due to geographic location to encourage flexibility, but this could not be done 100%.* ***You MUST comment on this in your reflection.***

***Planning Suggestions***

* Longer and Shorter Range Plans
* Audience (Objectives?)
* Length (each person should be around 30 seconds, think Tik Tok x2)
* Tone (serious? teaching something? using humor?)
* Media Requirements
* Purpose (Who is the video for? What is it’s message?)
* Detailed Script
* **Create a Google Doc for everyone to contribute to.**

Organize The Team

Groups:

|  |  |  |  |
| --- | --- | --- | --- |
| **Group 1**AnnaLaticiaDariusRominaKaroy | **Group 2**CarolineAnyuJoeyMaggieOlivia | **Group 3**MelinaEhsanRavinKevinYohei | **Group 4**ScarlettTaisieCharisJackJackie |

*Submit Your Detailed Video Plan (****send me the Google Doc., 1 per group!!)*** *Worth 5%. Be sure to review the planning PowerPoint.*

***Step 2: Filming and Editing 10%***

Make and Edit Your Video

* Film Your Part (ideally you are in the video)

*Maybe you are doing something or just talking to the camera (filters are ok, effects are ok, just make sure your filming fits with the tone your group is going after). You can also add pictures or gifs to your portion of the video.*

* Put Your Video Portion With Others
* Conference about changes, edits, re-dos.

*You should Zoom or Skype or Something with your group at this time to go over things.*

* Publish Video on YouTube
* Send Me The Link

***Step 3: Reflection/Feedback Controls 5%***

*Reflect on your group’s video – ½ to 1 Page Single Spaced*

a) What did you do for the video?

b) How was the communication between group members? Challenges? Successes?

c) Who was the leader of your group? Was it you? What type of leadership style did they use?

d) What was most challenging about this assignment? What would you do differently?

e) Email Reflection

Rubric For Evaluation

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Level 1 (50 – 59%) | Level 2 (60 – 69%) | Level 3 (70 – 79%) | Level 4 (80 – 100%) |
| KnowledgeDo you demonstrate knowledge of concepts learned?(Planning) | You demonstrate limited knowledge of concepts learned. | You demonstrate some knowledge of concepts learned. | You demonstrate considerable knowledge of concepts learned by having a detailed and well thought-out plan. | Your plan has exceptional detail and is very well organized. |
| ThinkingDoes your video have the appropriate tone, message, and audience? (Video) | Your video does not have an clear audience or message. | Your video’s audience and message is somewhat clear. | Your message, tone, and audience are clear in your video. | Your video’s tone and message are very well communicated and the audience is clear. |
| CommunicationDo you communicate effectively with teammates?(Planning/Video)Does your video communicate effectively your to a desired audience?(Video) | Your group demonstrates limited communication.Your video demonstrates limited effective communication. | Your group has some evidence of communication. (You have 1 meeting you participate in)Your video demonstrates some effective communication with your desired audience. | Your group has considerable evidence of communication. (You have 2 meetings you participate effectively in)Your video clearly communicates your message. | Your group communicates on multiple platforms and multiple occasions.Your video communicates your message clearly and in a unique and engaging fashion. |
| ApplicationDo you reflect on the challenges and successes of your video? (Reflection) | Your reflection does not answer the assigned questions. | Your reflection somewhat answers the assigned questions. | Your reflection answers all assigned questions with good detail. | Your reflection goes beyond the assigned questions with exceptional details. |